With the arrival of internal and external Blu-ray burners to the FVNMA equipment pool, we enter a new era in which HD videos can be easily burned to relatively inexpensive discs and exhibited in crisp, sparkling splendor. Arguably the simplest way to burn a Blu-ray disc is via Toast Titanium software. Blu-ray burning via Toast is possible in all of the 3rd floor HD suites as well as at the computers in Rooms 519, 819 and 714 that are labeled with “BLU-RAY” stickers.

1. Open Toast 10 Titanium. Click on the Video tab and select Blu-ray Video. Toast includes a number of prefab menus of questionable aesthetic value and you would be well-advised to select the “No Menus” option from the Menu Style pop-up menu. Select “Auto-play disc on insert” to create a disc that plays immediately, and “Play all items continuously” for a looping disc (if you have multiple clips it will play them in sequence before looping back to the beginning).

2. Click on the “Custom” Encoding option.
For minimum compression and optimum quality, set the Average Bit Rate and Maximum Bit Rate to 26 Mbps as shown below. Make sure that Motion Estimation is set to Best, and check Half-PEL (half-pixel) to ensure that any motion in your piece is encoded with maximum accuracy.

Drag your ProRes file into the window (or click the Add button).

Click the red Record button—you’ll be prompted to name your Blu-ray disc, then to insert a disc.

Follow the prompts and instructions and soon you will have an amazing Blu-ray disc!!